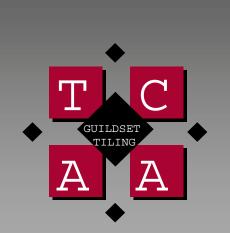
# 9300 CONTRACTOR

July 2008



**Highlights and Events** 

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Visit our website at www.tcaainc.org

### **MESSAGE**

### FROM THE PRESIDENT

Dear TCAA Members:

Summer is finally here and I hope you are enjoying all of the activities that come with warm weather; sporting events, vacations, bar-b-ques and lots of good times with family and friends.

In the tile industry, this is a very hectic season, filled



Jerry Leva

with many constructions jobs. I personally believe that the members of TCAA are the most qualified people in the business to fulfill these needs. In that spirit, it is the hope of the entire TCAA Board, that we will have many more of our member companies receive their Trowel of Excellence certification. I encourage you to attend convention to receive the course credits necessary to become TOE certified.

By now you should have received your 100<sup>th</sup> Annual Convention registration brochure. In case you haven't received one, registration information and forms have been placed in this newsletter and on the TCAA website (www.tcaainc.org).

I personally feel that this is going to be one of our very best conventions....great location, great opportunities and great networking with your peers. I urge to you make plans now to attend convention and since this is such a versatile location with entertainment for all ages, make it a family affair!

On a serious note, by now I am sure you have all heard of the passing of Pioneer Member, Past President and Lifetime Achievement recipient Eugene Grazzini, Sr. He will be sorely missed by all. Our thoughts and prayers go out to Virginia and the entire Grazzini Family. Gene would want us to celebrate his life at our upcoming convention, and that we will do.

Have a great summer and drop me a line anytime with your thoughts, comments or just to say hello (senior@egsackett.com).

I look forward to hearing from you, and seeing all of you November 8-10 in Orlando.

Regards,

Jerry Leva
TCAA President

# TCAA ANNOUNCEMENTS

#### **EUGENE F. GRAZZINI, SR**

Eugene F. Grazzini, Sr. "Gene", 93, passed away Tuesday June 3, 2008.



Gene, Sr. was the longtime head of Grazzini Brothers and Company since 1933. Gene was also an ardent supporter of the Tile Contractors' Association of America and one of its most valued members. He was a Pioneer Member, President of the Association from

1972-73 and recipient of the Carl V. Cesery Memorial Award in 1977. In 2002, Gene was awarded the highest honor the association has to offer, the Giacomo DeLazzero Lifetime Achievement Award.

Gene's father and Uncle Gust immigrated from Italy and started the Minneapolis based terrazzo and tile company. It wasn't long before their craftsmanship was noticed and the company was hired for such prestigious projects as; Mayo Clinic, Hennepin County Medical Center, Academy of Holy Angels and even the Seattle Space Needle.

Gene began his career as a laborer. He had hoped to be an architect, but once he went to work at the family business during the depression, he never left. Although he retired in 2002, Gene continued to go to the office twice a week until 1 week before his death.

Gene enjoyed life to the fullest. According to his grand-daughter, Andrea Grazzini, "He was the patriarch of our big Italian family in every sense of the word -- reliable, instructive, supportive and loving and never, ever wavering," she said. "He taught us to work hard and be fair and honest and kind and that family and friends are what's really important."

He was known and loved for his strength, gentleness, pragmatism and fairness, his open, positive outlook on life and his ability to make each person in his life feel like a favorite.

He was preceded in death by his parents, Frank and Clara (Cardelli) Grazzini; and his sister, Irene. He is survived by his wife of 71 years, Virginia "Vir"; children, Eugene Jr. (Rosalie), Janette Grazzini- Cook (Roger), Gayle Hanser (Joe), Frank (Sandy), Wayne (Patt) and Allen (Kathy); 16 grandchildren; 4 step-grandchildren; 14 great-grandchildren and 8 step-great-grandchildren; and his brothers, Albert (Nina) and Edward.

Source: Star Tribune

### John C. Turner, Sr. to Receive Tile Contractors' Association of America Carl V. Cesery Award

John Turner, Sr., General Manager, Com-

mercial Sales and National Accounts, for Daltile Corporation has been selected to receive the prestigious Carl V. Cesery Award from the Tile Contractors' Association of America (TCAA).



The award will be presented at the TCAA 2008 Convention scheduled for Nov. 8 –10 in Orlando, Florida.

The Cesery Award ranks high among the National honors granted by American trade, industry and professional groups. The Award recognizes individuals who have served the American tile trade with great distinction. According to TCAA Board President Jerry Leva, Sr., "John Turner, Sr. is a true asset to our industry. His unsurpassed knowledge and unwavering commitment have benefited us all. We are grateful for his outstanding service and proud to honor him with the Cesery Award."

Mr. Turner has been of service to the tile industry ever since he began his career in 1972 with Pomona Tile (A Division of American Olean). He has served on numerous industry boards and committees including: Board of Directors - National Tile Contractors Association: Board of Directors - National Floor Safety Institute; and, has served as Strategic Planning Advisor to the Board of Directors of TCAA and Chair of its Supplier Council. He is a member of Construction Specification Institute (CSI), certified as a Construction Documents Technologist (CDT) and is a Ceramic Tile Consultant (CTC). Prior to joining the tile industry, Turner served six years on active duty with the U.S. Marine Corps, including two tours in Vietnam.

### TCAA 2008 CONVENTION REGISTRATION

#### Check if First Time Convention Attendee Name \_\_\_\_\_ Nickname for Badge Company \_\_\_\_\_ Phone (\_\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_ City/State/Zip \_\_\_\_\_ SPOUSE/GUEST NAME (if registering for convention) SPECIAL NEEDS (access or dietary) For: ☐ Myself ☐ My Spouse/Guest ☐ Both **CONVENTION REGISTRATION** DAL-TILE NITE RESERVATIONS (Includes all Business Sessions, Seminars, Meal and (Included in registration, but need to reserve seat) Social Functions EXCEPT GOLF) Monday, Nov. 10 Jimmy Buffett's Margaritaville Registration by August 30 ☐ Reserve one seat for me Contractor \$575 ☐ Reserve seats for me and my spouse/quest Supplier \$625 Includes one 6' tabletop per company Spouse/Guest \$475 **Function Only\*** \$200 **PAYMENT** \*Available only to children under 18 with one full parent registration TOTAL CONVENTION/GOLF **Registration after August 30** Contractor \$625 □ Payment by Check □ Payment by Credit Card Supplier \$675 Includes one 6' tabletop per company Credit Card (circle one): MasterCard Visa Spouse/Guest \$475 **Function Only\*** \$200 Credit Card # \*Available only to children under 18 with one full parent registration Expiration date \_\_\_\_\_ Security # \_\_\_\_\_ **GOLF TOURNAMENT** (3-digit # on back of card) (Saturday, November 8) Name as it appears on card Golfer(s) Handicap \_\_\_\_\_ \_ \$150 \$150 **Billing Address (from credit card statement)** TOTAL CONVENTION/GOLF Signature DEADLINE FOR GOLF REGISTRATION IS SEPTEMBER 30

Mail Registration Form and Payment to: Tile Contractors' Association of America 10434 Indiana Ave ● Kansas City, MO 64137

Phone: (800) 655-8453 • Fax: (816) 767-0194 • Email: chrisp@tcaainc.org

## **SCHEDULE OF EVENTS**

#### FRIDAY NOVEMBER 7

4:30-7:30 pm Pre-Convention Board Meeting

**SATURDAY NOVEMBER 8** 

8:00 am Golf Tournament

5:00-7:00 pm Opening Reception

**Dinner and Evening on Own** 

#### **SUNDAY NOVEMBER 9**

8:00-9:00 am Meet the Suppliers Breakfast

9:30-11:30 am Contractor College I 12:00-1:30 pm Cesery Luncheon—

2008 Recipient-John C. Turner Sr.

1:45-3:30 pm Contractor Annual Business Meeting

3:30-4:30 pm Supplier Council Meeting

6:00-9:00 pm 100<sup>th</sup> Convention Celebration Banquet

#### **MONDAY NOVEMBER 10**

7:30-9:00 am Breakfast and Exhibit Visits 9:00-12:00 pm Learning Exchange Sessions

12:30-1:30 pm Project of the Year Awards Luncheon

1:45-3:45 pm Contractor College II

7:00-9:00 pm Dal-Tile Nite at

Jimmy Buffett's Margaritaville

#### **TUESDAY NOVEMBER 11**

8:00-11:00 am Board of Directors Meeting

For more information on convention and for online registration, please visit the TCAA Website at:

www.tcaainc.org

# Loews Portofino Bay Hotel at Universal Orlando®

5601 Universal Blvd. Orlando, Florida 32819 Phone: (407) 503-1000

Toll Free Reservations: 1-888-430-4999



#### **Room Rates**

TCAA has secured a limited number of rooms at a reduced rate of \$220\* per night (single or double occupancy). Subject to availability, the Hotel will honor this rate on all convention dates plus three (3) days before and three (3) days after convention.

\*Guest room rate is exclusive of applicable taxes (12.5%) and a daily resort fee of \$12 per person per day. Daily self-parking rate is \$12. In-room internet access available @ \$9.95 per day. Taxes and fees subject to change.

Be sure to state that you are attending the TCAA convention to get the special room rates. The cut off date for discounted room rates is October 8, 2008.

#### **Golf Tournament Saturday November 8**

A golf tournament, sponsored by Laticrete International will be held this year at the beginning of convention. Make sure you complete the golf registration section on the convention registration form. There are a limited number of golf spots, so register today!

#### **Dal-Tile Nite Monday November 10**

Plan to join us at Jimmy Buffett's Margaritaville, where you will enjoy a good time and a great meal in the ultimate tropical setting. Dal-Tile Nite is included in your registration, but you need to reserve your seat to enjoy a "Cheeseburger in Paradise"!

# Industry News

#### LATICRETE EXPANDS WORLD HEADQUARTERS

LATICRETE celebrated the grand opening of its new \$24 million corporate campus on June 24 with a ribbon-cutting ceremony in Bethany, Connecticut.

The new state-of-the-art, 32,000 square foot office building, designed and built by Pustola & Associates, signifies the LATICRETE commitment to its future, and to Bethany, its home for over 30 years. It features stone, ceramic, porcelain, stainless steel and glass tiles, all which were installed with LEED compliant,



GREENGUARD certified installation materials from LATICRETE. The installation was done by leading tile and stone contractors including Atlantic Masonry, Joseph Cohn and Son and Gady Contracting.

Dr. Henry M. Rothberg, LATICRETE founder and chairman emeritus, cut the ceremonial ribbon with his wife and co-founder, Lillian. They were joined by their two sons and current co-owners, David and Henry, in front of a large crowd of family, friends, industry partners and LATICRETE employees from around the globe.

During the late 1940s and early '50s, LATICRETE founder Dr. Henry M. Rothberg, a graduate of the University of South Carolina's engineering program, dedicated himself to improving the materials and methods for installing ceramic tile and stone. His pioneering research led to the first latex-fortified Portland-cement based adhesive for the thin-set method of installing ceramic tile and stone. From the beginning, this monumental invention increased ceramic tile consumption around the world. In 1956, he founded LATICRETE...and, over 52 years later the LATICRETE brand has become synonymous worldwide for the permanent, problem-free installation of ceramic tile and stone. LATICRETE system materials are now manufactured on six different continents and marketed in over 65 countries across the globe.

9300 Contractor is a publication of the Tile Contractors' Association of America, Inc. To submit an article or story idea, contact us by phone, fax or e-mail. TCAA is a membership-based organization serving the needs of the Ceramic Tile industry since 1903. Annual membership dues for active contractors and suppliers are \$950, \$75 for retired suppliers, and \$25 for retired contractors.

Tile Contractors' Association of America, Inc. 10434 Indiana Ave. \* Kansas City, MO 64137 Toll free: (800) 655-8453 \* Fax: (816) 767-0194 Email: info@tcaainc.org \* Website: www.tcaainc.org

# Membership News

#### **NEW MEMBERS**

Please welcome back an old friend and TCAA's newest Supplier Member:

Summitville Tiles, Inc. David W. Johnson, CEO P.O. Box 73 Summitville, OH 44460 (330) 223-1511

Fax: (330) 223-1414

E-mail: dwjohnson@summitville.com

# TCAA SCHOLARSHIP RECIPIENTS

Please join us in congratulating the following students on being selected as recipients of the 2008 TCAA Scholarships.

#### 2008 TCAA Architectural Scholarships

John Paul Rasavy University of Illinois/Champaign

Elijah Pearce Notre Dame University

#### 2008 TCAA Family Scholarship

Lindsey Boville, Williams Tile & Marble

## TCAA WEBSITE MEMBER INFORMATION UPDATES

Please take a minute to check your company's listing and contact information on the TCAA website to make sure it is upto-date and correct.

# The information on the website will be used in the 2008 member directory.

Go to www.tcaainc.org and log into the Members Area with your username and password. If you have forgotten or don't have an user name and password, please let us know and we will provide one to you. If you prefer, you may forward any changes to chrisp@tcaainc.org and we will update your listing for you.

# 100th Convention Sponsors

Thank you to the following companies for their continued support of TCAA and their generous sponsorships!

Ceramic Tile Promotion Fund of Greater New York & New Jersey
Crossville, Inc.
Custom Building Products

Custom Building Products

Daltile Corp.

International Masonry Institute
International Union of Bricklayers & Allied Crafts
Laticrete International
MAPEI

Port Morris Tile & Marble Corp., Inc. National Applied Construction Products, Inc.

Noble Company
Schluter Systems
StarQuartz Industries, Inc.